

Message Text

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ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 /030 W

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R 141445Z JUL 76

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 6786

INFO AMCONSUL SAO PAULO

UNCLAS BRASILIA 6163

FOR CU/ARA

E. O. 11652: N/A

TAGS: OEXC, BR

SUBJECT: IV NOMINATION FOR TRANSITIONAL QUARTER

REF: STATE 172260

1. EMBASSY NOMINATES HILTON VIANA FOR IV GRANT.

2. SIGNIFICANT POSITIONS

PRESENT - THEATER AND PERFORMING ARTS CRITIC FOR
NEWSPAPERS DIARIO DE SAO PAULO AND DIARIO DA NOITE.

INTERVIEWER FOR STATE ETV PROGRAM "DESTAQUE"

FEATURING LEADING CULTURAL PERFORMERS AND

PERSONALITIES.

PAST - FREE LANCE ART CRITIC.

3. PERSONAL DATA

PDOB - PARANA, APPROXIMATELY 40 YEARS OLD.

4. TRAVELS ABROAD - PARAGUAY, URUGUAY AND ARGENTINA, AS A
TOURIST.

5. PREVIOUS USG GRANT NONE.

6. ESCORT SERVICES - WILL NEEDED SERVICES OF AN ESCORT-
INTERPRETER.

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7. VISA ELIGIBILITY - CLEARED.

8. REASON FOR NOMINATION - MR. VIANA IS A LEADING THEATER AND PERFORMING ARTS CRITIC IN SAO PAULO. HE ALSO HOSTS A WEEKLY PROGRAM ON TV CULTURA, THE STATE EDUCATIONAL TELEVISION STATION, IN WHICH HE CONDUCTS IN-DEPTH INTERVIEWS WITH LEADING BRAZILIAN CULTURAL PERFORMERS AND PERSONALITIES. AS A MEMBER OF THE PAULISTA ASSOCIATION OF THEATER CRITICS, HE VOTES ON THE MOST IMPORTANT PLAZ
OF THE SAO PAULO THEATER SEASON.
HE IS ALSO A MEMBER OF THE BOARD WHICH SELECTS THE BEST AMATEUR THEATER PRODUCTIONS PERFORMED IN THE STATE OF SAO PAULO.

IN ADDITION TO HIS WORK AS AN ART CRITIC, MR. VIANA IS A NOTEWORTHY ACTOR. HE HAS PRODUCED AND APPEARED IN SEVERAL ONE-MAN POETRY AND PLAY READINGS AND HAS OFTEN USED AMERICAN SELECTIONS IN HIS PRESENTATIONS. THESE PRODUCTIONS HAVE BEEN PRESENTED THROUGHOUT BRAZIL, AND HAVE USUALLY RECEIVED FINANCIAL ASSISTANCE FROM THE VARIOUS STATE DEPARTMENTS OF CULTURE.

MR. VIANA HAS WORKED EXTENSIVELY BEHIND-THE-SCENES IN PROMOTING INTEREST IN CONTEMPORARY THEATER IN SAO PAULO, IN DISSEMINATING INFORMATION ABOUT AMERICAN THEATER AMONG THEATER GROUPS IN THE AREA, AND HAS ACTED AS LIAISON BETWEEN ESTABLISHED PRODUCERS AND RELATIVELY UNKNOWN. BUT PROMISING, ACTORS AND PLAYWRIGHTS.

9. POST OBJECTIVES - ALTHOUGH HE IS A GREAT ADMIRER OF AMERICAN CULTURE AND ENDEAVORS TO KEEP CURRENT ON WHAT IS HAPPENING ON THE AMERICAN PERFORMING ARTS SCENE, MR. VIANA HAS NEVER VISITED THE UNITED STATES. HE HAS REVIEWED EXTENSIVELY AND OBJECTIVELY AMERICAN CULTURE PERFORMERS IN SAO PAULO. HE HAS ALSO INCLUDED AMERICAN POETRY AND SELECTIONS FROM AMERICAN PLAYS IN HIS ONE-MAN READINGS. THE POST FEELS THAT EXPOSURE TO AMERICAN
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THEATER AND PERFORMING ARTS AT THIS TIME WOULD HELP TO BROADEN HIS VIEW OF AMERICAN CULTURE. MOREOVER, AS ONE OF THE LEADING ARTS CRITICS, MR. VIANA IS AN IMPORTANT OPINION MOLDER OF PAULISTA SOCIETY.

10. TRAVEL DATA
CONDIDATE PROPOSES ARRIVE NYC ON SEPTEMBER 19 VIA PAA 202 AT 7:25 AM. PROCEEDS TO WASHINGTON SAME

DAY VIA NA 493 ARRIVING NATIONAL AT 10:13 AM.

11. ADVISE WITH INFO SAO PAULO.
CRIMMINS

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